

ELECTRICAL CONTRACTORS

35 YEARS EXPERIENCE
INDUSTRIAL - COMMERCIAL
POWER & LIGHTING

"Licensed Electrical Engineers"

WESTINGHOUSE



MOTORS

- ★ Rewound
- ★ Repaired
- ★ Sold



Authorized Service Shop For
LINCOLN WELDERS

24-HOUR
EMERGENCY
SERVICE

GL 2-6831
If No Answer Call IV 9-6558
GL 6-1235 • IV 7-5304

7820 FOLSOM BLVD. - SACTO

WISMER & BECKER

SERVING SACRAMENTO AREA OVER 30 YEARS



Rex Moore ELECTRICAL CONTRACTOR

WIRING MODERNIZATION FOR BUSINESS
LIGHTING SPECIALIST & ELECTRIC SERVICE

OFFICE
STORE
WAREHOUSE
INDUSTRIAL
MAINTENANCE

- JOBBING
- MAINTENANCE
- REPAIRS
- REMODELING
- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL
- RE-WIRING FOR RANGES & DRYERS

★ RE-WIRING FOR FULL HOUSE POWER
WIRING ON EASY MONTHLY PAYMENTS

ELECTRIC HEATING... ROOM AIR CONDITIONERS
SALES - REPAIRS - INSTALLATION
ELECTRIC VIOLATIONS REMOVED

FOR FAST DEPENDABLE SERVICE
CALL

GI 2-6587

1517-19th ST. (BET. O & P STS.)



LICENSED IN NORTH SACRAMENTO

ALL WORK GUARANTEED

Electric Appliances—Small—Repairing & Parts—(Cont'd)

GENERAL ELECTRIC AUTHORIZED
APPLIANCE SERVICE

Service And Parts For:
Irons, Toasters, Mixers, Coffee
Makers, Grills, Skillets,
Sawcap, Rotisserie-Ovens,
Clocks, Fans, Heaters, Heat-
ing Pads, Vaporizers, Auto
Blankets, Vacuum Cleaners, Floor Polishers



"WHERE TO CALL"

DIAL ELECTRIC CO
1415-21st ----- GI 3-5711

HAMILTON BEACH—

FACTORY AUTHORIZED SERVICE
DIAL ELECTRIC CO
1415-21st ----- GI 3-5711

HOTPOINT APPLIANCE SERVICE—

MYERS APPLIANCE SERVICE
1241-32d ----- GL 6-9994

JOSEPH'S RADIO & TELEVISION SALES

& SERVICE 4128 Franklin Bl ----- GL 7-3551

Kirby Service Co

1938 Stockton Bl ----- GL 2-6691

L & M Co 2219-10th ----- GI 3-1346

LAMCO ELECTRIC

2525 El Camino Av ----- IV 3-4341
(See Advertisement Page 197)

MAYTAG FACTORY APPROVED

SERVICE—
BUSH ELECTRIC APPLIANCE CO
5300-2d Av ----- GL 5-4011

Montgomery Ward & Co 814 L ----- HI 6-7581

From telephones served by the
following exchanges

Davis Woodlawn
Don Intercoy Dunigan

Remington Electric Service ----- GL 2-2693

(See Advertisement Page 197)

SUNBEAM APPLIANCE SERVICE

AUTHORIZED FACTORY
SERVICE For Sunbeam
Mixers, Blenders, Toasters,
Irons, Toasters, Coffee-
makers, and other Sunbeam Products. This
branch is a wholly owned subsidiary of Sun-
beam Corporation and services Sunbeam Prod-
ucts exclusively.



"FOR SERVICE CALL"

Sunbeam Appliance Service Co
Hours 8:30-5:00 Closed Sat
926 T ----- GI 1-4937

TV CENTER & APPLIANCE

SUNBEAM
APPLIANCE REPAIRS
TOASTERS IRONS
COFFEE MAKERS ETC.

ALSO GENERAL ELECTRIC
WESTINGHOUSE UNIVERSAL
AND ALL OTHER MAKES
WORK GUARANTEED

5520 Auburn Bl ----- ED 2-9120

THERMADOR AUTHORIZED SERVICE—

REMINGTON'S ELECTRIC SERVICE
2409-21st ----- GL 2-2693

Thermador Electrical Mfg Co

Ochsner Bldg ----- HI 7-6350

THOMAS FRANK

ELECTRICAL APPLIANCES
REPAIRS
1501 F ----- GI 3-5549

TOASTMASTER AUTHORIZED

SERVICE—
REMINGTON'S ELECTRIC SERVICE
Commercial Cooking Equipment
2409-21st ----- GL 2-2693

Electric Appliances—Small—Repairing & Parts—(Cont'd)

UNIVERSAL ELECTRIC HOUSEWARES—
FACTORY APPROVED SERVICE

ALLIED APPLIANCE SERVICE
1227-28th ----- GL 2-2619

WEST BEND AUTHORIZED APPLIANCE

SERVICE & PARTS—
DIAL ELECTRIC CO
1415-21st ----- GI 3-5711

Electric Appliances—Small—Whsle

& Mirs

CLARKE WHEELER CO
1800-16th-GI 8-8541

GRAYBAR ELECTRIC CO
1900-14th ----- HI 4-8830

Electric Contractors—Industrial &

Residential

Arnold's Electric
6483 Main Av Oranavl ----- YUkon 8-1711
(See Advertisement Page 202)

BARTHOLMAE ELECTRIC SERVICE INC

Industrial & Commercial Only
2551 Garfield Av(C) ----- IV 3-0667

Baugart Electric Co

5325 Roger Wy-GL 6-7262
If no answer call-----GL 5-4425

BROADWAY ELECTRIC

Residential—Commercial
Industrial
Range—Oven—Dryer—Plugs
100 AMP—220 Volt Wiring
Installed
FREE ESTIMATES
1501 Sherwood Av-----GL 7-6034

Brown Electric Co

6508 Rockbridge Rd-----WA 2-1330
CAPITOL ELECTRIC
2229 Hollywood Wy-----GL 1-2300
(See Advertisement Page 200)

CARMICHAEL ELECTRIC

LICENSED & INSURED
COMMERCIAL—INDUSTRIAL
RESIDENTIAL
24-HR.
Electrical Maintenance Service
2611 La France Dr(C)-----IV 7-1170

Caselli Electric 4612-44th ----- GL 5-7685

Chambers Electric
6508 Junau Wy(NH)-----ED 2-2566

Collins Electrical Co Inc 1300 U-----GI 8-9169

Cook Ray O 56th & F-----GL 2-4936
(See Advertisement Page 201)

Cotter W E 2114-19th ----- GI 3-6828

DARVILLE ELECTRIC CO
4037F Wayside Ln(C)-----IV 3-1224

DAVIS E R

5919 Palm Dr(C)-----IV 9-1643
(See Advertisement Page 202)

DECKER JOHN H INC

866-57th ----- GL 1-6516
(See Advertisement Page 201)

DICK WAYNE ELECTRIC

INDUSTRIAL & COMMERCIAL
2344 Hurley Wy-----WA 5-2315

DYER JOHN H ELECTRIC

1427 Del Paso Bl(NS)-WA 5-8594
(See Advertisement Page 202)

(Continued Next Page)

That steady hmmm of the dial
tone is your telephone's way of
asking, "Number, Please."

Electric Contractors—Industrial & Residential—(Cont'd)

ELDON HILL ELECTRIC CO

Commercial—Industrial—Residential
MAINTENANCE—REPAIRS
648 Eleanor Av(NS)-----WA 2-5481

ELDON HILL ELECTRIC CO

688 Eleanor Av(NS)-WA 2-5481
(See Advertisement Page 201)

ELLIOTT ELECTRICAL CO

2813 Fulton Av ----- IV 9-7881

ETS-HOKIN & GALVAN

105 Arden Wy(NS)-----WA 2-9021
(See Advertisement Page 202)

FOSS GEO C CO 1720-8th ----- GI 2-5833

FRENCH E L 1922 O ----- GI 3-4819

FULLER S M

Electrical Construction
& Maintenance
INDUSTRIAL—COMMERCIAL
RESIDENTIAL

4349 Marconi Av ----- IV 9-3002
Residence ----- IV 7-8964

GATEJEN ELECTRIC CO

COMMERCIAL—INDUSTRIAL
MAINTENANCE—RESIDENTIAL
LICENSED—INSURED
PAUL GATEJEN
ELECTRIC HEAT

3517-2d Av ----- GL 1-5402
If no answer call-----GL 5-0935

Gatjen Paul 4416 U ----- GL 5-0935

GRACEY ELECTRIC CO
4252 Abraham Wy Carmichael-YOrktn 7-2302
(See Advertisement Page 202)

Advertise in the YELLOW
PAGES... it pays.

Grason Electric Co

2128 Sutterville Rd-----GL 7-5777
(See Advertisement Page 201)

GRAY ELECTRIC CO

5540-42d Av ----- GA 1-0424
(See Advertisement Page 200)

H & D Electric Inc

59AC Dun Wy(C)-----IV 9-4145
Hayes Roy P 1505-9th ----- GI 3-4377

HILL BROS ELECTRICAL CONTRS

Since 1923
COMMERCIAL—INDUSTRIAL
RESIDENTIAL
MAINTENANCE & REPAIRS
Specialists in Tract Housing

3021 Arcade Bl(NS)-----WA 5-8567
If no answer call-----GL 7-2978
If no answer call-----YO 7-5022

Hill Bros Electrical Contrs

3021 Arcade Bl(NS)-WA 5-8567
(See Advertisement This Page)

Hill Bros Electrical Contractors

Franklin Bl ----- GA 1-2833

HILL ELDON ELECTRIC CO

648 Eleanor Av(NS)-----WA 2-5481
Hobrecht Lighting Fixture Co 2311 J-GI 3-1739

Howard & Olsen Electric

4549 Auburn Bl ----- IV 3-3537

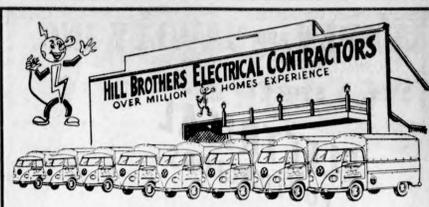
JIMLEE CO

Remodeling—Maintenance
220 VOLT WIRING
Air Conditioners—Dryers—Stoves
ELECTRIC HEAT

5012 Roseville Rd(NH)-----ED 2-1393
If no answer call-----IV 7-7428

(Continued Next Page)

People can't reach you by tele-
phone when the instrument is left
"off the hook." Your line is "busy"
to anyone calling.



ELECTRICAL CONTRACTORS

Formerly HILL ELECTRIC

Commercial - Industrial - Residential

MAINTENANCE & REPAIRS

SPECIALISTS IN TRACT HOUSES

FULLY LICENSED & INSURED

WA 5-8567

IF NO ANSWER CALL
Ed - GL 7-2978
Virgil - YOrktown 7-5022

3021 Arcade Blvd.

North Sacramento

LANDSON ELECTRIC CO.

COMMERCIAL-INDUSTRIAL POLE LINE & UNDERGROUND ELECTRICAL CONSTRUCTION ENGINEERING SERVICE

HOLE DIGGING

UP TO 3 FEET WIDE 17 FEET DEEP
GL 2-1491 or GL 2-5013
If no answer call IV 9-7830
1806 - 27th

VOGT ELECTRIC CO.

RESIDENTIAL - COMMERCIAL

FREE ESTIMATES ★★ WIRING FOR

- ★ ELECTRIC RANGES
- ★ ELECTRIC DRYERS
- ★ AIR CONDITIONING
- ★ FLOOR PLUGS
- ★ HOMES
- ★ STORES
- ★ 100 A.M.P. SERVICE
- ★ ELECTRIC HEATING

PROMPT REWIRING, REMODELING & REPAIR SERVICE

Ask About Easy Monthly Payment

DAY OR NIGHT
GI 2-5897

Our Years in Business is Your Guarantee

1817 F ST. REAR SACRAMENTO